

Openbravo Commerce Cloud

Cloud-based Omnichannel Solution
for Agile and Innovative Retailing



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*With the efficient integration with Decathlon information systems and new technologies such as RFID, self-checkout or mobile payments in China, Openbravo has helped **improve our in-store checkout experience, progress in the digital transformation of our business and accelerate our move to the cloud.***

Tim Liu, IT Manager, **Decathlon International.**

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Get full Decathlon customer story in:
www.openbravo.com/customers/decathlon/



The most flexible and adaptable cloud-based omnichannel solution in the market

GO OMNICHANNEL

WITH GREATER FOCUS ON CUSTOMER SERVICE WITH MOBILE POS

01



- Support a variety of omnichannel scenarios (e.g. BORIS, BOPIS, ROPIS)
- Provide a personalized customer experience everywhere in the store
- Deliver a faster and more convenient checkout experience (e.g. RFID integration, mobile payments, self-checkout)

GAIN GREATER AGILITY

TO LAUNCH NEW PRODUCTS, PRICES AND PROMOTIONS FASTER

- Easily manage different type of products (e.g. single products, BOM, kits, variants) and discounts
- Support complex assortments with unlimited number of product characteristics and attributes (e.g. color, size, serial number)
- Update product and prices across stores in a matter of minutes

02



ACHIEVE EFFICIENCY

ACROSS YOUR SUPPLY CHAIN WITH OPTIMIZED DEMAND FORECASTING AND INVENTORY MANAGEMENT

03



- Produce detailed sales forecasts based on multiple forecasting algorithms
- Ensure timely, cost-effective purchasing
- Enable real-time, accurate stock data through efficient and effective execution of inventory management activities from mobile devices

ACCELERATE INNOVATION

AND MANAGE CHANGE MORE EFFICIENTLY WITH AN ARCHITECTURE BUILT FOR HIGH PERFORMANCE

- Adapt to change smoothly and more efficiently thanks to a truly modular architecture
- Integrate and connect all types of devices and systems more quickly with a highly interoperable technology platform
- Increase your IT responsiveness with a solution optimized for mobility and a dedicated and highly scalable cloud infrastructure

04

