



Openbravo for

CONSUMER ELECTRONICS AND HOME APPLIANCES

Product Overview

Enabling your electronics retail business for agile and innovative omnichannel retailing in the cloud

COMPLETE

Comprehensive Omnichannel and Supply Chain functionality to deliver real omnichannel experiences and achieve agile omnichannel management

INTUITIVE

Very easy to use and learn, with a full web and mobile-enabled user interface that accelerates end-user adoption and boosts productivity.

FLEXIBLE

Very easy to adapt for supporting the most specific business requirements and gain capacity to innovate and change more and faster.

RELIABLE

Secure, high performing and scalable to run smoothly today and support future business needs with confidence.

Go omnichannel and sharpen your focus on customer service with mobile point of sale



- ▶ WEB AND MOBILE POS
- ▶ CUSTOMER MANAGEMENT & LOYALTY
- ▶ PROMOTION EXECUTION
- ▶ PRODUCT CHARACTERISTICS
- ▶ REAL-TIME INVENTORY VISIBILITY
- ▶ SERVICES
- ▶ LAYAWAYS
- ▶ RETURNS
- ▶ MOBILE PAYMENTS
- ▶ RFID
- ▶ SELF-CHECKOUT SOLUTION
- ▶ eCOMMERCE INTEGRATION
- ▶ CENTRALIZED ORDER MANAGEMENT

Simplify management of your assortment complexity and gain greater agility to launch new products, prices and promotions

The screenshot displays the Openbravo software interface, which is used for managing product assortments and characteristics. The interface is divided into several sections:

- Organization Tree:** A hierarchical view on the left showing the organizational structure, including categories like CE-DEP002 (Photography), CE-DEP002-CAMERA (Cameras), CE-DEP002-ACCESSORIES (Accessories), CE-DEP001 (Gaming), CE-DEP001-CONSOLES (Consoles and accessories), and CE-DEP001-GAMES (Games).
- Product Details Form:** A central form for configuring a product, such as 'XMC Ultra Note'. Fields include Name, Search Key (CE-SMARTPHONES-XMC-0015), Organization (Val Blanco Store), UOM (Unit), Product Category (Smartphones), Tax Category (IVA Normal), Product Type (Item), and various checkboxes for Purchase, Sale, Stocked, and Lease Business.
- Characteristics Table:** A table at the bottom showing the configuration of product characteristics. The table has columns for Sequence Number, Characteristic, Variant, Explode Configuration Tab, Defines Price, Price List Type, Defines Image, Characteristic S..., Active, and Product.

Sequence Number	Characteristic	Variant	Explode Configuration Tab	Defines Price	Price List Type	Defines Image	Characteristic S...	Active	Product
10	Model	No	Yes	No	Sales Price List	No		Yes	XMC Ultra Note
20	Screen Size	Yes	Yes	No	Sales Price List	Yes		Yes	XMC Ultra Note
30	Main Camera	No	Yes	No	Sales Price List	No		Yes	XMC Ultra Note
40	Color	Yes	Yes	No	Sales Price List	No	Smartphone	Yes	XMC Ultra Note

- ▶ PRODUCT CATEGORIES
- ▶ PRODUCTS AND ASSORTMENTS
- ▶ SINGLE PRODUCTS, BOM, KITS, VARIANTS
- ▶ PRODUCT CHARACTERISTICS AND ATTRIBUTES (COLOR, SIZE, SERIAL NUMBER...)
- ▶ FLEXIBLE PRICING AND DISCOUNTING ENGINE
- ▶ WARRANTIES MANAGEMENT
- ▶ RAPID UPDATE ACROSS STORES

Improve the quality of your sales forecast and optimize the cost and management of your inventory

- ▶ SALES FORECASTING AND INVENTORY PLANNING (FREPPLE)
- ▶ PURCHASING
- ▶ MOBILE WAREHOUSE AND INVENTORY MANAGEMENT
- ▶ DISTRIBUTION ORDERS FOR REPLENISHMENT
- ▶ SHIPPING AND TRANSPORTATION



FREPPLE Sales Inventory Capacity Purchasing Distribution Manufacturing Admin Help Search User:admin

Forecast editor

Customers: Item, Location

CUSTOMERS	Feb 16	Mar 16	Apr 16
Generic customer	112	122	94

ITEMS	Feb 16	Mar 16	Apr 16
All items	112	122	94
All material	75	82	61
Novik racket	35	36	38
All surface tennis ball pack	21	26	8
Hard tennis ball pack	9	9	8
Clay tennis ball pack	6	4	2
Tennis racket	4	6	8
Umpire chair	0	0	0
All sports gear	97	40	33

LOCATIONS	Feb 16	Mar 16	Apr 16
Tennis shop	35	36	38

FORECAST: Generic customer - Novik racket - Tennis shop

See | Info | Historical

	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17
Total Orders 3 Years Ago	2	2	3	3	3	4	4	4	5	5	5	6
Orders Adjustment 3 Years Ago												
Total Orders 2 Years Ago	7	7	7	8	9	9	9	9	10	11	11	11
Orders Adjustment 2 Years Ago												
Total Orders 1 Years Ago	13	14	14	17	18	21	24	28	26	28	31	33
Orders Adjustment 1 Years Ago												
Total Orders	0	0	0	0	0	0	0	0	0	0	0	0
Open Orders	0	0	0	0	0	0	0	0	0	0	0	0
Forecast Baseline	25	30	38	36	40	40	41	41	41	42	42	42
Forecast Override												
Total Forecast												
	35	36	38	38	40	40	41	41	41	42	42	42

Parameters

Forecast method: automatic

Selected forecast method: N

Estimated forecast center: N

Lower overall IT costs and simplify multi-store management

The screenshot displays the Openbravo 3 software interface. The top navigation bar includes 'Application', 'Alerts (19)', 'Help', and 'Openbravo'. The main window is titled 'Organization' and shows configuration for 'Val Blanca Store'. The 'Retail Configuration' section includes fields for 'Retail Organization Type', 'Price List', 'Anonymous Customer Location', 'UOM Packing', 'Anonymous Customer', 'Assortment', 'Default invoice term for BPs', 'Default payment term for BPs', 'General Ledger', 'Default payment method for BPs', 'Default BP Category for BPs', 'Default country for BPs', 'Default organization for BPs', 'Included CC warehouses', 'Default organization for BPs', 'Count Difference Limit', and 'Best Deal Case for Discounts and Promotions'. Below this is a table with columns for 'Name', 'Currency', and 'Payment'. The table lists various transactions such as 'Backoffice transfer to VBS', 'Cash - Close - Val Blanca Store', 'Cash - Close - Val Blanca Store - USD', 'Cashier shift (transfer to VBS backoffice)', 'Credit Card - Close - Val Blanca Store', 'Security level (transfer to VBS backoffice)', and 'Voucher - Close - Val Blanca Store'. In the foreground, a terminal screen shows a 'Payment' screen with a table of items and a numeric keypad. The terminal screen also displays the time '12:31' and the date '04-09-2018'.

Name	Currency	Payment
Backoffice transfer to VBS	EUR	Cash
Cash - Close - Val Blanca Store	EUR	Cash
Cash - Close - Val Blanca Store - USD	USD	Cash
Cashier shift (transfer to VBS backoffice)	EUR	Cash
Credit Card - Close - Val Blanca Store	EUR	Transfer
Security level (transfer to VBS backoffice)	EUR	Cash
Voucher - Close - Val Blanca Store	EUR	Cheque

- ▶ SIMPLIFIED STORE IT
- ▶ CENTRALIZED MULTI-STORE MANAGEMENT
- ▶ ADVANCED SETUP OF STORES AND TERMINALS
- ▶ OPENING AND CLOSING ACTIVITIES
- ▶ SECURITY AND FRAUD CONTROL

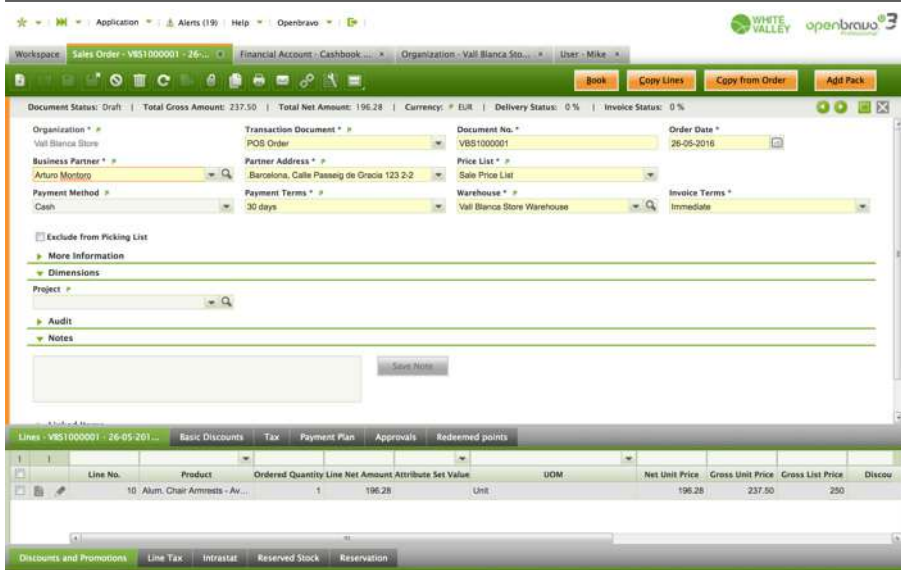
Gain real-time visibility into your retail operations



- ▶ OLAP ENGINE
- ▶ WIDGETS
- ▶ MULTI-DIMENSIONAL REPORTS BY PRODUCT, CATEGORIES, STORES...
- ▶ ANALYTICAL CUBES

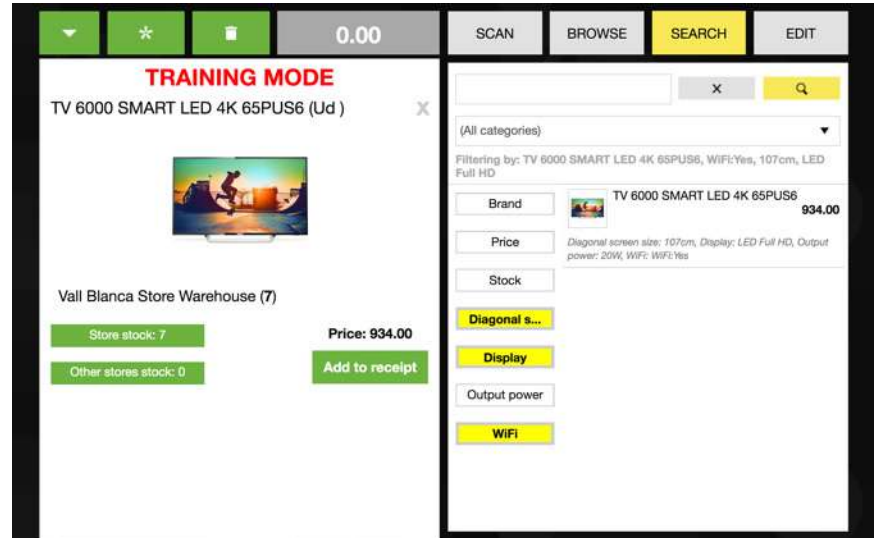
Product	Product Category	Quantity	Returned Quantity	NetQuantity	Net Sales	Net Cost	Net Discounts	Discount %	Gross Margin %	Mark Up %
Digital altimeter Blue	Lighting & Electronics	5	0	5	929.3500	678.4000	0.0000	0%	27%	37%
Avalanche transceiver	Mountaineering	4	0	4	510.1600	498.1600	0.0000	0%	13.9%	16.2%
Al mountain ski board	Ski	2	0	2	416.1000	290.5000	0.0000	0%	32.6%	48.2%
Alpine skiboot	Ski	1	0	1	195.3400	148.5900	0.0000	0%	29%	38.9%
Basecamp lantern	Lighting & Electronics	3	0	3	61.7400	64.8800	0.0000	0%	-85.6%	68.1%
Basecamp lantern with legs	Lighting & Electronics	2	0	2	62.7400	36.1000	0.0000	0%	31.6%	46.1%
First aid kit	Backpacks & Travel	1	0	1	44.0200	29.2400	0.0000	0%	34.9%	53.3%
Alpine poles	Ski	1	0	1	30.9300	18.3000	0.0000	0%	40.9%	69%
Camera bag	Backpacks & Travel	1	0	1	8.9000	3.8100	0.0000	0%	57.2%	138.6%
Adhesive body warmers	Backpacks & Travel	2	0	2	6.1000	3.8800	0.0000	0%	36.4%	57.2%

Save on hardware and training costs to improve ROI

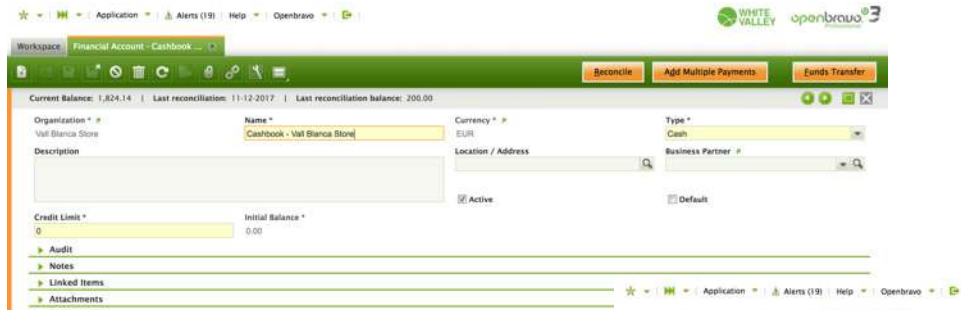


- ▶ MULTI-TASKING
- ▶ NOTES, ATTACHMENTS
- ▶ MAIL INTEGRATION
- ▶ WINDOWS PERSONALIZATION
- ▶ ALERTS

- ▶ VERY EASY TO USE AND LEARN
- ▶ MINIMUM TECHNICAL REQUIREMENTS



Integrate better your retail activity with other business processes



WHITE VALLEY openbravo³

Workspace Financial Account - Cashbook

Reconcile Add Multiple Payments Funds Transfer

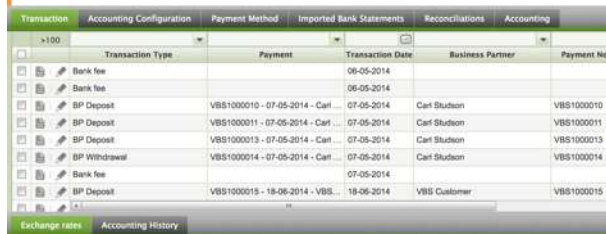
Current Balance: 1,824.14 | Last reconciliation: 11-12-2017 | Last reconciliation balance: 200.00

Organization * # Val Blanca Store
Name * Cashbook - Val Blanca Store
Currency * # EUR
Type * Cash
Description
Location / Address
Business Partner #
Active
Default

Credit Limits * Initial Balance *
0 0.00

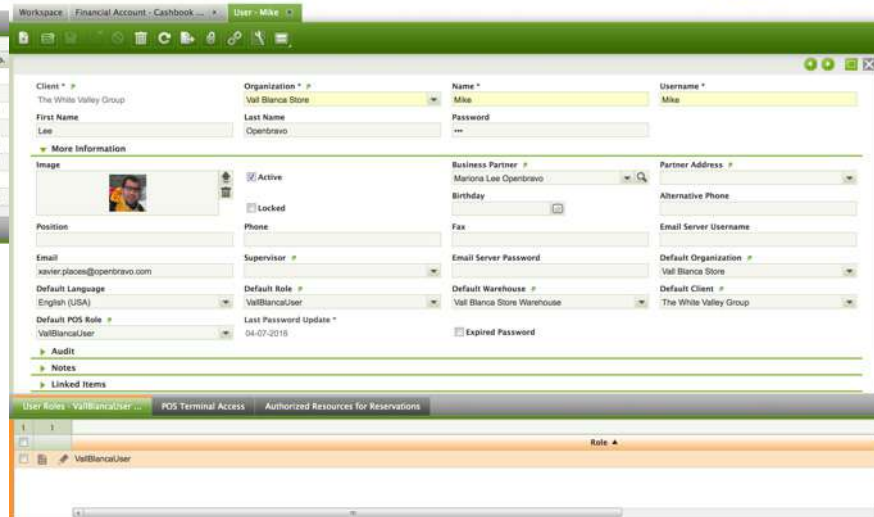
Audit
Notes
Linked Items
Attachments

- ▶ COMPLETE ACCOUNTING SETUP
- ▶ EASY TO INTEGRATE WITH OTHER PROCESSES AND SYSTEMS LIKE FOR HR OR MANUFACTURING
- ▶ CONNECTORS WITH ERP SOLUTIONS



Transaction	Accounting Configuration	Payment Method	Imported Bank Statements	Reconciliations	Accounting
>100	Transaction Type	Payment	Transaction Date	Business Partner	Payment No.
	Bank fee		06-05-2014		
	Bank fee		06-05-2014		
	BP Deposit	VBS1000010 - 07-05-2014 - Carl ...	07-05-2014	Carl Studon	VBS1000010
	BP Deposit	VBS1000011 - 07-05-2014 - Carl ...	07-05-2014	Carl Studon	VBS1000011
	BP Deposit	VBS1000013 - 07-05-2014 - Carl ...	07-05-2014	Carl Studon	VBS1000013
	BP Withdrawal	VBS1000014 - 07-05-2014 - Carl ...	07-05-2014	Carl Studon	VBS1000014
	Bank fee		07-05-2014		
	BP Deposit	VBS1000015 - 18-06-2014 - VBS...	18-06-2014	VBS Customer	VBS1000015

Exchange rates Accounting History



WHITE VALLEY openbravo³

Workspace Financial Account - Cashbook User - Mike

Client * # The White Valley Group
Organization * # Val Blanca Store
Name * Mike
Username * Mike
First Name
Last Name
Password
Last
Openbravo
More Information

Image
Active
Locked
Position
Phone
Supervisor #
Email
javier.placed@openbravo.com
Default Language
English (USA)
Default POS Role #
ValBlancaUser
Last Password Update *
04-07-2018
Expired Password

Business Partner #
Mariona Lee Openbravo
Partner Address #
Alternative Phone
Fax
Email Server Username
Email Server Password
Default Organization #
Val Blanca Store
Default Warehouse #
Val Blanca Store Warehouse
Default Client #
The White Valley Group

User Roles - ValBlancaUser ... POS Terminal Access Authorized Resources for Reservations

Role
ValBlancaUser

Innovate more rapidly and accelerate business change

The screenshot displays the Openbravo Module Management interface. The top section shows a list of installed modules with columns for Name, Version, Author, and URL. Below this, there is a 'Primary Filter' section with 'From Date' and 'To Date' dropdowns, a 'User' search field, and a 'Search' button. The bottom section is a table of update logs.

Date and time	Action	User	Module Name	Log
18-04-2017 07:30:15	Update	Openbravo	Core	Updated module Core to version 3.0.31087 (PR13Q1)
18-04-2017 07:30:15	Update	Openbravo	JSON REST WebService	Updated module JSON REST WebService to version 1.0.31087 (PR13Q1)
18-04-2017 07:30:15	Update	Openbravo	Jives Mail	Updated module Jives Mail to version 1.1.31087 (PR13Q1)
18-04-2017 07:30:15	Update	Openbravo	User Interface Client Kernel	Updated module User Interface Client Kernel to version 2.1.31087 (PR13Q1)
18-04-2017 07:30:15	Update	Openbravo	Smartclient	Updated module Smartclient to version 6.1.31087 (PR13Q1)
18-04-2017 07:30:15	Update	Openbravo	JSON Database	Updated module JSON Database to version 2.1.31087 (PR13Q1)
18-04-2017 07:30:15	Update	Openbravo	User Interface Application	Updated module User Interface Application to version 2.1.31087 (PR13Q1)
18-04-2017 07:30:15	Update	Openbravo	User Interface Selector	Updated module User Interface Selector to version 2.1.31087 (PR13Q1)
18-04-2017 07:30:15	Update	Openbravo	Web POS Hardware Manager	Updated module Web POS Hardware Manager to version 1.0.3601
18-04-2017 07:30:15	Update	Openbravo	Advanced Payments and Receivables Mgmt	Updated module Advanced Payments and Receivables Mgmt to version 3.0.31087 (PR13Q1)
18-04-2017 07:30:15	Update	Openbravo	Retail Configuration	Updated module Retail Configuration to version 1.0.3400

- ▶ 100% WEB AND OPEN SOURCE
- ▶ MOBILE-ENABLED
- ▶ OFFLINE RESISTANT
- ▶ TRULY MODULAR
- ▶ HIGHLY INTEROPERABLE (WEB SERVICES LAYER, CONNECTORS)

Apache Tomcat



Grow with confidence with a mobile-enabled and cloud-ready architecture built for high performance



- ▶ RESPONSIVE WEB AND MOBILE TECHNOLOGY
- ▶ OFFLINE RESISTANT
- ▶ DEDICATED CLOUD INFRASTRUCTURE
- ▶ SINGLE OR MULTI-SERVER ARCHITECTURE
- ▶ HIGH AVAILABILITY OPTIONS

Reach out to us and get ready to boost the competitiveness of your electronics retail operations

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THE GLOBAL CLOUD-BASED OMNICHANNEL SOFTWARE VENDOR
FOR AGILE AND INNOVATIVE RETAIL

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