



Openbravo for
FASHION

Product Overview

Enabling your fashion retail business for agile and innovative omnichannel retailing in the cloud

COMPLETE

Comprehensive Omnichannel and Supply Chain functionality to deliver real omnichannel experiences and achieve agile omnichannel management

INTUITIVE

Very easy to use and learn, with a full web and mobile-enabled user interface that accelerates end-user adoption and boosts productivity.

FLEXIBLE

Very easy to adapt for supporting the most specific business requirements and gain capacity to innovate and change more and faster.

RELIABLE

Secure, high performing and scalable to run smoothly today and support future business needs with confidence.

Go omnichannel and sharpen your focus on customer service with mobile point of sale



- ▶ WEB AND MOBILE POS
- ▶ CUSTOMER MANAGEMENT & LOYALTY
- ▶ PROMOTION EXECUTION
- ▶ PRODUCT CHARACTERISTICS
- ▶ REAL-TIME INVENTORY VISIBILITY
- ▶ SERVICES
- ▶ LAYAWAYS
- ▶ RETURNS
- ▶ eCOMMERCE INTEGRATION
- ▶ CENTRALIZED ORDER MANAGEMENT

Boost customer satisfaction with more options that deliver a faster and more convenient checkout experience



WHITE VALLEY Local time 12:40 Receipt SCO1/000018

PRODUCT NAME	QTY	PRICE	DELETE
Headlamp ultralight	1	18.90	
Avalanche transceiver	1	150.50	

1. Place the products in the tray one by one.

2. Verify that the placed product is added to the receipt. Otherwise, remove it from the tray and scan the barcode.

Scan Product Animation

Finish and pay

Subtotal 140.00
Entregas IVA 21% 29.40
TOTAL 2 items 169.40€

- ▶ MULTIPLE PAYMENT OPTIONS
- ▶ MOBILE PAYMENTS
- ▶ RFID
- ▶ SELF-CHECKOUT TERMINALS



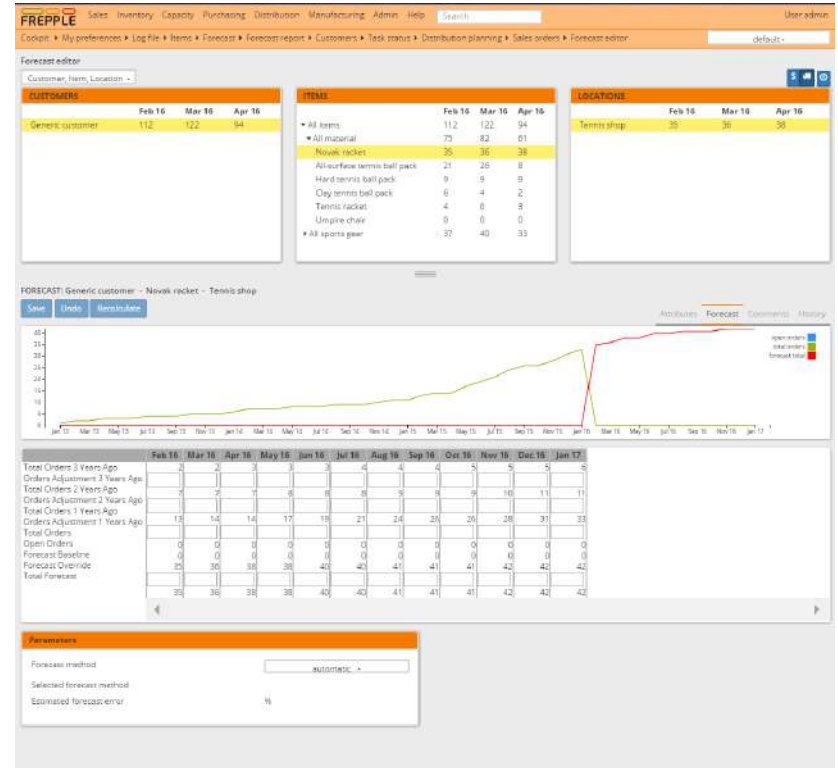
Simplify management of your assortment complexity and gain greater agility to launch new products, prices and promotions



- ▶ PRODUCT CATEGORIES
- ▶ ASSORTMENTS
- ▶ SINGLE PRODUCTS, BOM, KITS, VARIANTS
- ▶ PRODUCT CHARACTERISTICS AND ATTRIBUTES (COLOR, SIZE, ...)
- ▶ FLEXIBLE PRICING AND DISCOUNTING ENGINE
- ▶ RAPID UPDATE ACROSS STORES

Improve the quality of your sales forecast and optimize the cost and management of your inventory

- ▶ SALES FORECASTING AND INVENTORY PLANNING (FREPPLE)
- ▶ PURCHASING
- ▶ MOBILE WAREHOUSE AND INVENTORY MANAGEMENT
- ▶ DISTRIBUTION ORDERS FOR REPLENISHMENT
- ▶ SHIPPING AND TRANSPORTATION



Lower overall IT costs and simplify multi-store management

The screenshot displays the Openbravo 3 software interface. The top navigation bar includes 'Application', 'Alerts (19)', 'Help', and 'Openbravo'. The main window is titled 'Organization' and shows configuration for 'Val Blanca Store'. The 'Retail Configuration' section includes fields for 'Retail Organization Type', 'Price List', 'Anonymous Customer Location', 'UOM Packing', 'Anonymous Customer', 'Assortment', 'Default invoice term for BPs', 'Default payment term for BPs', 'General Ledger', 'Default payment method for BPs', 'Default BP Category for BPs', 'Default country for BPs', 'Default organization for BPs', 'Included CC warehouses', 'Count Difference Limit', and 'Best Deal Case for Discounts and Promotions'. Below this is a table with columns for 'Name', 'Currency', and 'Payment'. The table lists various transactions such as 'Backoffice transfer to VBS', 'Cash - Close - Val Blanca Store', 'Cash - Close - Val Blanca Store - USD', 'Cashier shift (transfer to VBS backoffice)', 'Credit Card - Close - Val Blanca Store', 'Security level (transfer to VBS backoffice)', and 'Voucher - Close - Val Blanca Store'. In the foreground, a terminal screen shows a 'Payment' screen with a grid of items and their amounts, a digital clock displaying '12:31' and '08-09-2018', and a numeric keypad.

- ▶ SIMPLIFIED STORE IT
- ▶ CENTRALIZED MULTI-STORE MANAGEMENT
- ▶ ADVANCED SETUP OF STORES AND TERMINALS
- ▶ OPENING AND CLOSING ACTIVITIES
- ▶ SECURITY AND FRAUD CONTROL

Gain real-time visibility into your retail operations



- ▶ OLAP ENGINE
- ▶ WIDGETS
- ▶ MULTI-DIMENSIONAL REPORTS BY PRODUCT, CATEGORIES, STORES...
- ▶ ANALYTICAL CUBES

The dashboard shows a table of sales data for the Vall Blanca Store. The table includes columns for Product, Product Category, Quantity, Returned Quantity, Net Quantity, Net Sales, Net Cost, Net Discounts, Discount %, Gross Margin %, and Mark Up %.

Product	Product Category	Quantity	Returned Quantity	NetQuantity	Net Sales	Net Cost	Net Discounts	Discount %	Gross Margin %	Mark Up %
Digital altimeter Blue	Lighting & Electronics	5	0	5	929,3500	678,4000	0,0000	0%	27%	37%
Avalanche transceiver	Mountaineering	4	0	4	510,1600	498,1600	0,0000	0%	13,9%	16,2%
Al mountain ski board	Ski	2	0	2	416,1000	290,5000	0,0000	0%	32,6%	48,2%
Alpine skiboot	Ski	1	0	1	195,3400	148,5900	0,0000	0%	29%	38,9%
Basecamp lantern	Lighting & Electronics	3	0	3	61,7400	64,8800	0,0000	0%	-85,6%	68,1%
Basecamp lantern with legs	Lighting & Electronics	2	0	2	62,7400	36,1000	0,0000	0%	31,6%	46,1%
First aid kit	Backpacks & Travel	1	0	1	44,0200	29,2400	0,0000	0%	34,9%	53,3%
Alpine poles	Ski	1	0	1	30,3300	18,3000	0,0000	0%	40,9%	69%
Camera bag	Backpacks & Travel	1	0	1	8,9000	3,8100	0,0000	0%	57,2%	138,6%
Adhesive body warmers	Backpacks & Travel	2	0	2	6,1000	3,8800	0,0000	0%	36,4%	57,2%

Integrate better your retail activity with other business processes

Workpace: Financial Account - Cashbook

Current Balance: 1,824.14 | Last reconciliation: 11-12-2017 | Last reconciliation balance: 200.00

Organization * Val Blanca Store | Name * Cashbook - Val Blanca Store | Currency * EUR | Type * Cash

Transaction	Accounting Configuration	Payment Method	Imported Bank Statements	Reconciliations	Accounting
>100					
Bank fee			06-05-2014		
Bank fee			06-05-2014		
BP Deposit	VBS1000010	07-05-2014 - Carl	07-05-2014	Carl Studson	VBS1000010
BP Deposit	VBS1000011	07-05-2014 - Carl	07-05-2014	Carl Studson	VBS1000011
BP Deposit	VBS1000013	07-05-2014 - Carl	07-05-2014	Carl Studson	VBS1000013
BP Withdrawal	VBS1000014	07-05-2014 - Carl	07-05-2014	Carl Studson	VBS1000014
Bank fee			07-05-2014		
BP Deposit	VBS1000015	18-06-2014 - VBS	18-06-2014	VBS Customer	VBS1000015

- ▶ COMPLETE ACCOUNTING SETUP
- ▶ EASY TO INTEGRATE WITH OTHER PROCESSES AND SYSTEMS LIKE FOR HR OR MANUFACTURING
- ▶ CONNECTORS WITH ERP SOLUTIONS

Workpace: Financial Account - Cashbook | User - Mike

Client * The White Valley Group | Organization * Val Blanca Store | Name * Mike | Username * Mike

First Name * | Last Name * Openbravo | Password * **

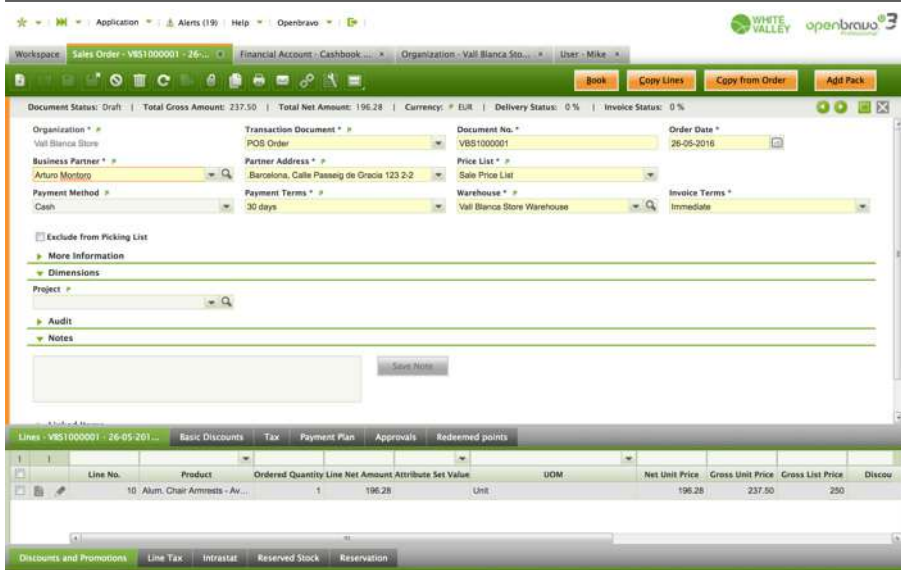
More Information

Image * | Active * | Business Partner * Mariona Lee Openbravo | Partner Address * | Locked * | BirthDay * | Alternative Phone * | Position * | Phone * | Fax * | Email Server Username * | Email * javier.places@openbravo.com | Supervisor * | Email Server Password * | Default Organization * Val Blanca Store | Default Language * English (USA) | Default Role * ValBlancaUser | Default Warehouse * Val Blanca Store Warehouse | Default Client * The White Valley Group | Default POS Role * ValBlancaUser | Last Password Update * 04-07-2018 | Expired Password *

User Roles - ValBlancaUser

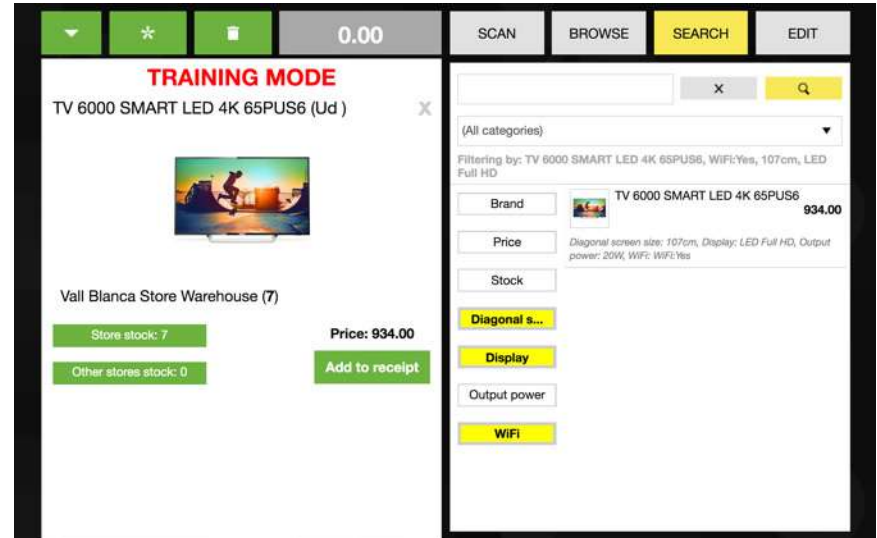
User Roles	POS Terminal Access	Authorized Resources for Reservations	Role
ValBlancaUser			

Save on hardware and training costs to improve ROI



- ▶ MULTI-TASKING
- ▶ NOTES, ATTACHMENTS
- ▶ MAIL INTEGRATION
- ▶ WINDOWS PERSONALIZATION
- ▶ ALERTS

- ▶ VERY EASY TO USE AND LEARN
- ▶ MINIMUM TECHNICAL REQUIREMENTS



Innovate more rapidly and accelerate business change

The screenshot displays the Openbravo Module Management interface. The top section shows a list of installed modules with columns for Name, Version, Author, and URL. Below this, there is a 'Primary Filter' section with 'From Date' and 'To Date' dropdowns, a 'User' search field, and a 'Search' button. The bottom section is a table of update logs.

Date and time	Action	User	Module Name	Log
18-04-2017 07:30:15	Update	Openbravo Openbravo	Core	Updated module Core to version 3.0.31087 (PR1321)
18-04-2017 07:30:15	Update	Openbravo Openbravo	JSON REST Middleware	Updated module JSON REST Middleware to version 1.0.31087 (PR1321)
18-04-2017 07:30:15	Update	Openbravo Openbravo	Jives Mail	Updated module Jives Mail to version 1.1.31087 (PR1321)
18-04-2017 07:30:15	Update	Openbravo Openbravo	User Interface Client Kernel	Updated module User Interface Client Kernel to version 2.1.31087 (PR1321)
18-04-2017 07:30:15	Update	Openbravo Openbravo	Smartclient	Updated module Smartclient to version 6.1.31087 (PR1321)
18-04-2017 07:30:15	Update	Openbravo Openbravo	JSON Database	Updated module JSON Database to version 2.1.31087 (PR1321)
18-04-2017 07:30:15	Update	Openbravo Openbravo	User Interface Application	Updated module User Interface Application to version 2.1.31087 (PR1321)
18-04-2017 07:30:15	Update	Openbravo Openbravo	User Interface Selector	Updated module User Interface Selector to version 2.1.31087 (PR1321)
18-04-2017 07:30:15	Update	Openbravo Openbravo	Web POS Hardware Manager	Updated module Web POS Hardware Manager to version 1.0.3601
18-04-2017 07:30:15	Update	Openbravo Openbravo	Advanced Payments and Receivables Mgmt	Updated module Advanced Payments and Receivables Mgmt to version 3.0.31087 (PR1321)
18-04-2017 07:30:15	Update	Openbravo Openbravo	Retail Configuration	Updated module Retail Configuration to version 1.0.3400

- ▶ 100% WEB AND OPEN SOURCE
- ▶ MOBILE-ENABLED
- ▶ OFFLINE RESISTANT
- ▶ TRULY MODULAR
- ▶ HIGHLY INTEROPERABLE (WEB SERVICES LAYER, CONNECTORS)

Apache Tomcat



openbravo

Grow with confidence with a mobile-enabled and cloud-ready architecture built for high performance



- ▶ RESPONSIVE WEB AND MOBILE TECHNOLOGY
- ▶ OFFLINE RESISTANT
- ▶ DEDICATED CLOUD INFRASTRUCTURE
- ▶ SINGLE OR MULTI-SERVER ARCHITECTURE
- ▶ HIGH AVAILABILITY OPTIONS

Reach out to us and get ready to boost the competitiveness of your fashion retail operations

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THE GLOBAL CLOUD-BASED OMNICHANNEL SOFTWARE VENDOR
FOR AGILE AND INNOVATIVE RETAIL

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