





## Openbravo for FURNITURE AND DECORATION

**Product Overview** 

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#### Enabling your furniture and decoration retail business for agile and innovative omnichannel retailing in the cloud

#### COMPLETE

Comprehensive Omnichannel and Supply Chain functionality to deliver real omnichannel experiences and achieve agile omnichannel management

**INTUITIVE** Very easy to use and learn, with a full web and mobile-enabled user interface that accelerates end-user adoption and boosts productivity.

### **FLEXIBLE** Very easy to adapt for supporting the most specific business requirements and gain capacity to innovate and change more and faster.

### **RELIABLE** Secure, high performing and scalable to run smoothly today and support future business needs with confidence.



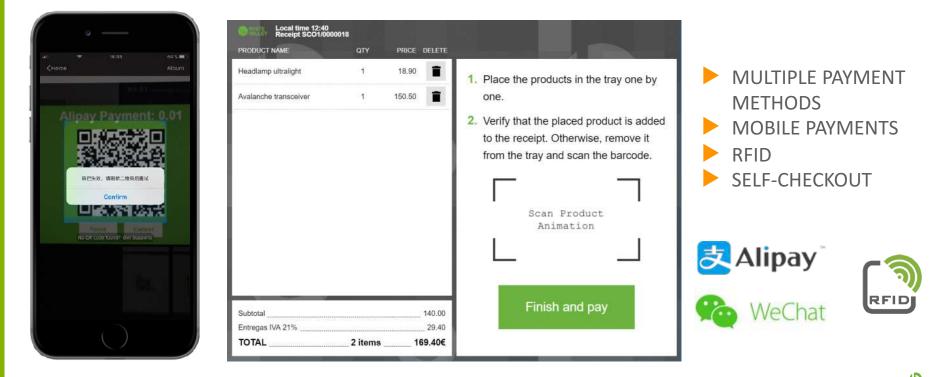
#### Go omnichannel and put the customer at the center of your shopping experience with mobile point of sale



- WEB AND MOBILE POS
- **CUSTOMER MANAGEMENT &** LOYALTY
- **PROMOTION EXECUTION**
- PRODUCT RECOMMENDATIONS
- **REAL-TIME INVENTORY VISIBILITY**
- **SERVICES**
- LAYAWAYS
- PRODUCT CUSTOMIZATION (MADE-TO-ORDER)
- RFTURNS
- eCOMMERCE INTEGRATION



## Increase customer satisfaction with more options to deliver a faster and more convenient checkout experience



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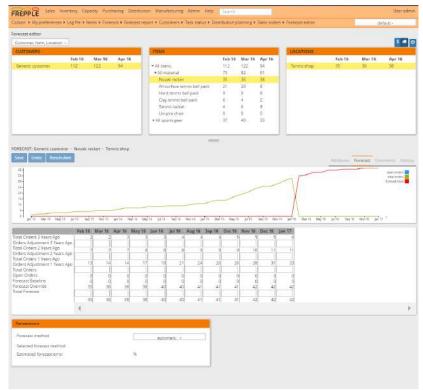
#### Simplify management of your assortment complexity and gain greater agility to launch new products, prices and promotions

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#### Improve the quality of your sales forecast and optimize the cost and management of your inventory

- SALES FORECASTING AND INVENTORY PLANNING (FREPPLE)
- INTEGRATED PURCHASING
- ADVANCED WAREHOUSE
   AND INVENTORY
   MANAGEMENT
- DISTRIBUTION ORDERS FOR REPLENISHMENT
- SHIPPING AND
   TRANSPORTATION
   MANAGEMENT



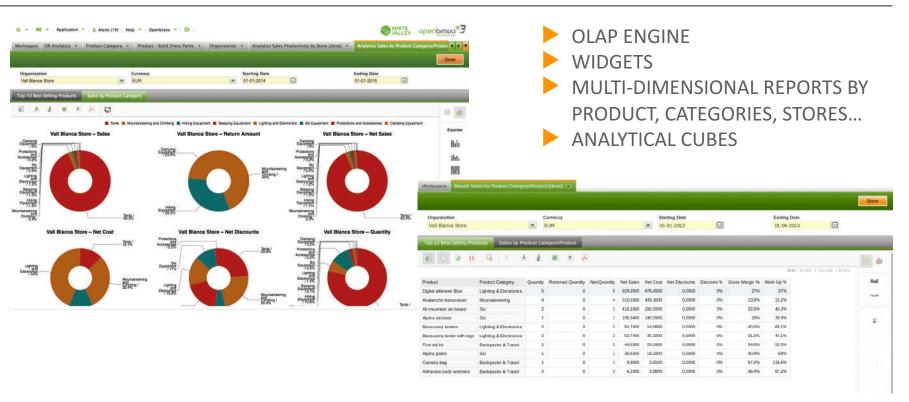




#### Lower overall IT costs and simplify multi-store management

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#### Gain real-time visibility into your retail operations





#### Save on hardware and training costs to improve ROI

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- MULTI-TASKING
- NOTES, ATTACHMENTS
- MAIL INTEGRATION
- WINDOWS PERSONALIZATION
- ALERTS

VERY EASY TO USE AND LEARNMINIMUM TECHNICAL REQUIREMENTS

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#### Integrate better your retail activity with other business processes

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#### Innovate more rapidly and accelerate business change

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# Grow with confidence with a mobile-enabled and cloud-ready architecture built for high performance





Reach out to us and get ready to boost the competitiveness of your furniture and decoration retail operations

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	Pamplona, Spain	+34 948 287 507				
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	Lille, France	+33 (0)6 52 66 18 65				
	Dubai, UAE	+971 50 106 5645				
	Kolkata, India	+91 3366513289				
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#### THE GLOBAL CLOUD-BASED OMNICHANNEL SOFTWARE VENDOR FOR AGILE AND INNOVATIVE RETAIL

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