

Retail

openbravo<sup>®</sup>



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Openbravo for  
**SPORTING GOODS**

Product Overview

# Enabling your sporting goods retail business for agile and innovative omnichannel retailing in the cloud

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## COMPLETE

Comprehensive Omnichannel and Supply Chain functionality to deliver real omnichannel experiences and achieve agile omnichannel management.

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## INTUITIVE

Very easy to use and learn, with a full web and mobile-enabled user interface that accelerates end-user adoption and boosts productivity.

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## FLEXIBLE

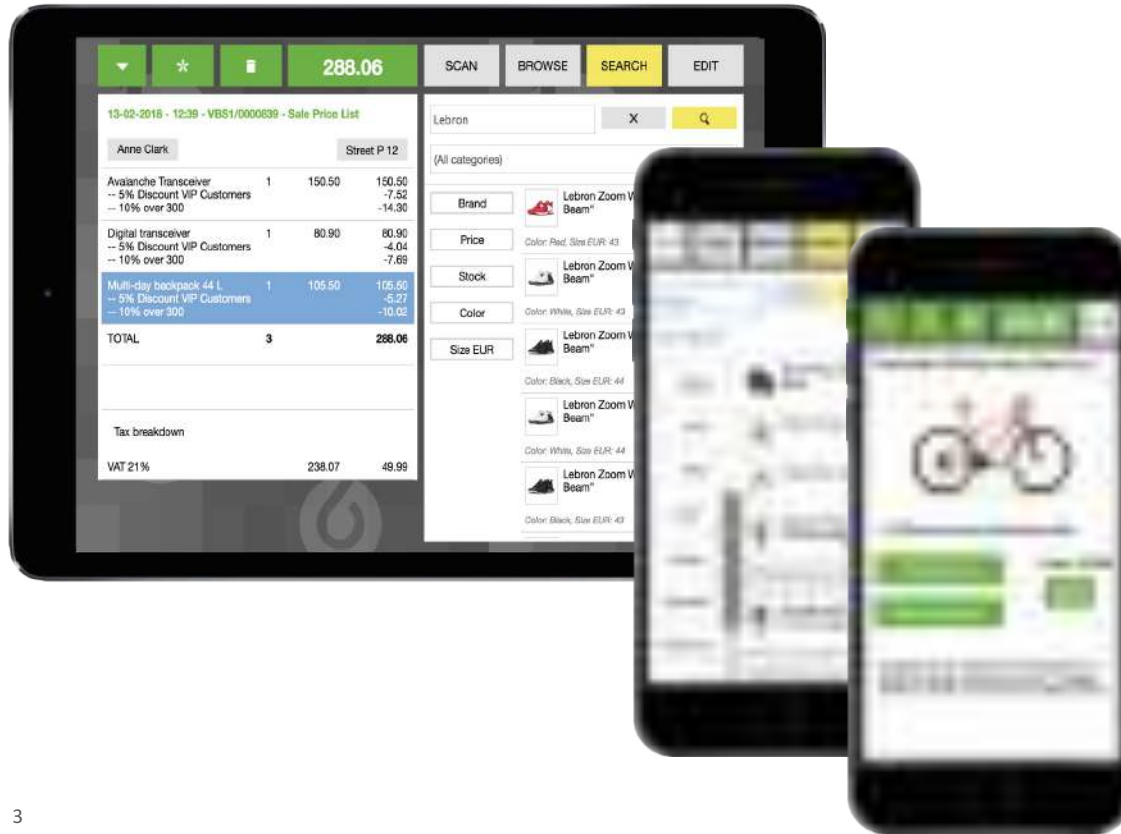
Very easy to adapt for supporting the most specific business requirements and gain capacity to innovate and change more and faster.

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## RELIABLE

Secure, high performing and scalable to run smoothly today and support future business needs with confidence.

# Go omnichannel and sharpen your focus on customer service with mobile point of sale



- ▶ WEB AND MOBILE POS
- ▶ CUSTOMER MANAGEMENT & LOYALTY
- ▶ PROMOTION EXECUTION
- ▶ PRODUCT CHARACTERISTICS
- ▶ REAL-TIME INVENTORY VISIBILITY
- ▶ SERVICES
- ▶ LAYAWAYS
- ▶ RETURNS
- ▶ eCOMMERCE INTEGRATION

# Increase customer satisfaction with more options to deliver a faster and more convenient checkout experience



WHITE VALLEY Local time 12:40 Receipt SCO1/0000018

PRODUCT NAME	QTY	PRICE	DELETE
Headlamp ultralight	1	18.90	
Avalanche transceiver	1	150.50	

1. Place the products in the tray one by one.

2. Verify that the placed product is added to the receipt. Otherwise, remove it from the tray and scan the barcode.

Scan Product Animation

Finish and pay

Subtotal ..... 140.00  
Entregas IVA 21% ..... 29.40  
**TOTAL ..... 2 items ..... 169.40€**

- ▶ MULTIPLE PAYMENT METHODS
- ▶ MOBILE PAYMENTS
- ▶ RFID
- ▶ SELF-CHECKOUT



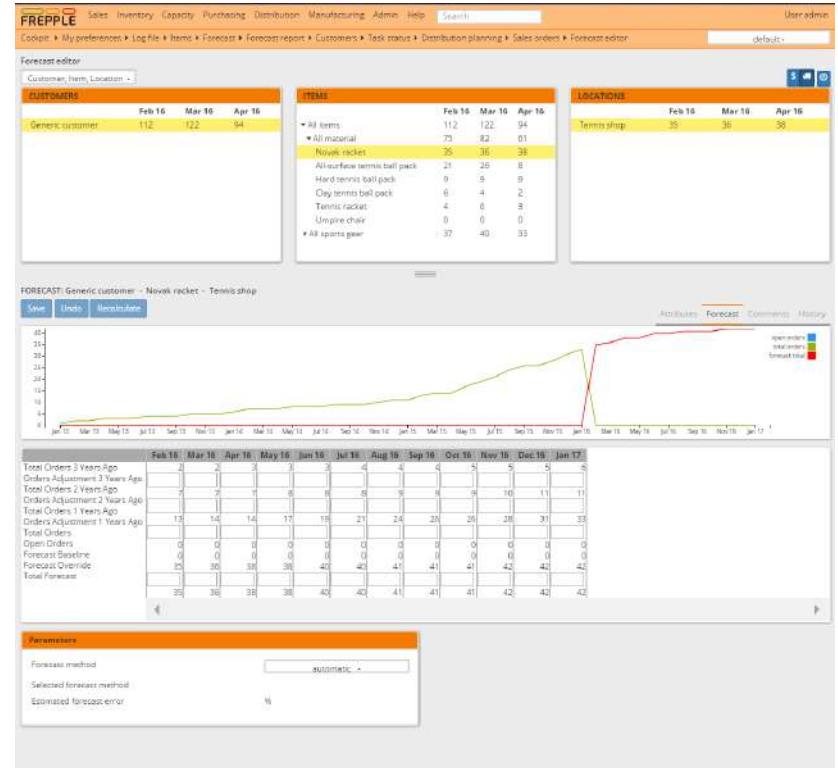
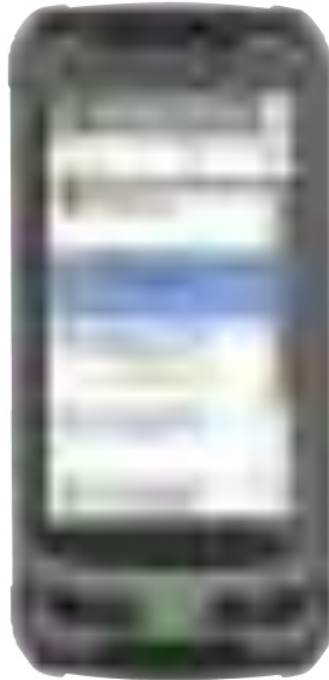
# Simplify management of your assortment complexity and gain greater agility to launch new products, prices and promotions

The screenshot displays the openbravo ERP system interface. The top section shows a list of products with columns for Organization, Search Key, Name, Default, Active, Summary Level, and Revised. Below this, a detailed product view for 'Mountain Peak Climbing Helmet' is shown, including fields for Name, Search Key, Organization, Product Company, Address, Tax Category, Product Type, and a list of purchase items. The bottom section shows a table of products with columns for Organization, Name, Default, Expedite Configuration Flag, Default Price, Price List Type, ERP Use Flag, and Characteristic Code.

- ▶ PRODUCT CATEGORIES
- ▶ PRODUCTS AND ASSORTMENTS
- ▶ SINGLE PRODUCTS, BOM, KITS, VARIANTS
- ▶ FLEXIBLE PRICING AND DISCOUNTING ENGINE
- ▶ PRODUCT CHARACTERISTICS AND ATTRIBUTES (COLOR, SIZE, SERIAL NUMBER...)
- ▶ RAPID UPDATE ACROSS STORES

# Improve the quality of your sales forecast and optimize the cost and management of your inventory

- ▶ SALES FORECASTING AND INVENTORY PLANNING (FREPPLE)
- ▶ INTEGRATED PURCHASING
- ▶ ADVANCED WAREHOUSE AND INVENTORY MANAGEMENT
- ▶ DISTRIBUTION ORDERS FOR REPLENISHMENT
- ▶ SHIPPING AND TRANSPORTATION MANAGEMENT



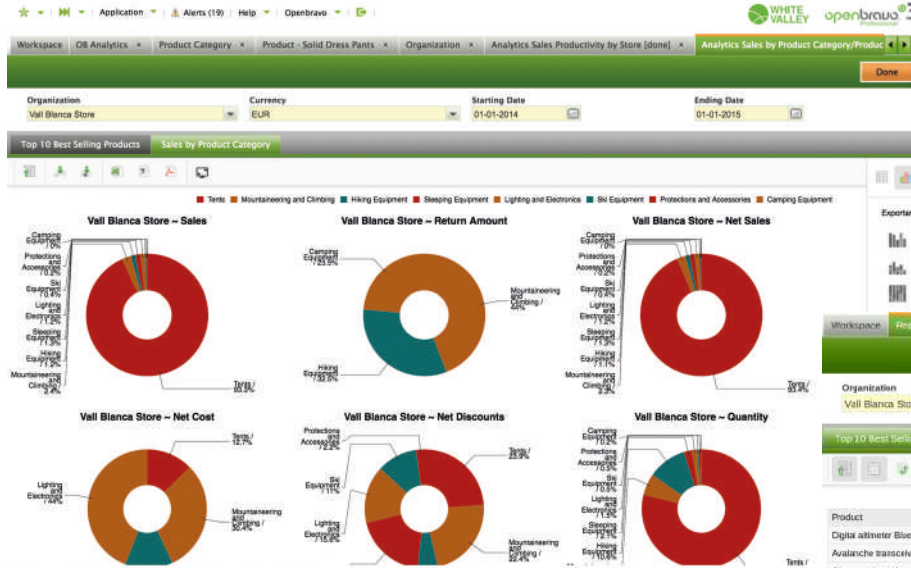
# Lower overall IT costs and simplify multi-store management

The screenshot displays the Openbravo 3.0 software interface. The top navigation bar includes 'Application', 'Alerts (19)', 'Help', and 'Openbravo'. The main window is titled 'Organization' and shows a configuration form for a store named 'Val Blanca Store'. The form includes fields for 'Search Key', 'Name', 'Description', 'Currency', 'Legal Name', and 'Organization Type'. Below the form is a 'Retail Configuration' section with various dropdown menus and checkboxes for settings like 'Retail Organization Type', 'Price List', 'Anonymous Customer Location', 'UOM Packing', 'Anonymous Customer', 'Assortment', 'Default invoice term for BPs', 'Default payment term for BPs', 'General Ledger', 'Default payment method for BPs', 'Default BP Category for BPs', 'Default country for BPs', 'Default organization for BPs', 'Included CC warehouses', 'Show Tax ID for BPs edition', 'Show BP Category selector for BPs edition', and 'Best Deal Case for Discounts and Promotions'. At the bottom, there is a table with columns for 'Name', 'Currency', and 'Payment'. The table lists various transactions such as 'Backoffice transfer to VBS', 'Cash - Close - Val Blanca Store', 'Cash - Close - Val Blanca Store - USD', 'Cashier shift (transfer to VBS backoffice)', 'Credit Card - Close - Val Blanca Store', 'Security level (transfer to VBS backoffice)', and 'Voucher - Close - Val Blanca Store'. Overlaid on the bottom right is a terminal view showing a 'Payment' screen with a table of items and a numeric keypad. The terminal view shows a total of 273.06 and a time of 12:31 on 08-09-2018.

Payment Method	Supplied	Ordered
Cash	273.06	273.06
Mastercard	0.00	0.00
USA Cash	0.00	0.00
USA	0.00	0.00
Voucher	0.00	0.00
TOTAL	273.06	273.06

- ▶ SIMPLIFIED IT INFRASTRUCTURE
- ▶ CENTRALIZED MULTI-STORE MANAGEMENT
- ▶ ADVANCED SETUP OF STORES AND TERMINALS
- ▶ GUIDED OPENING AND CLOSING ACTIVITIES
- ▶ SECURITY AND FRAUD CONTROL

# Gain real-time visibility into your retail operations



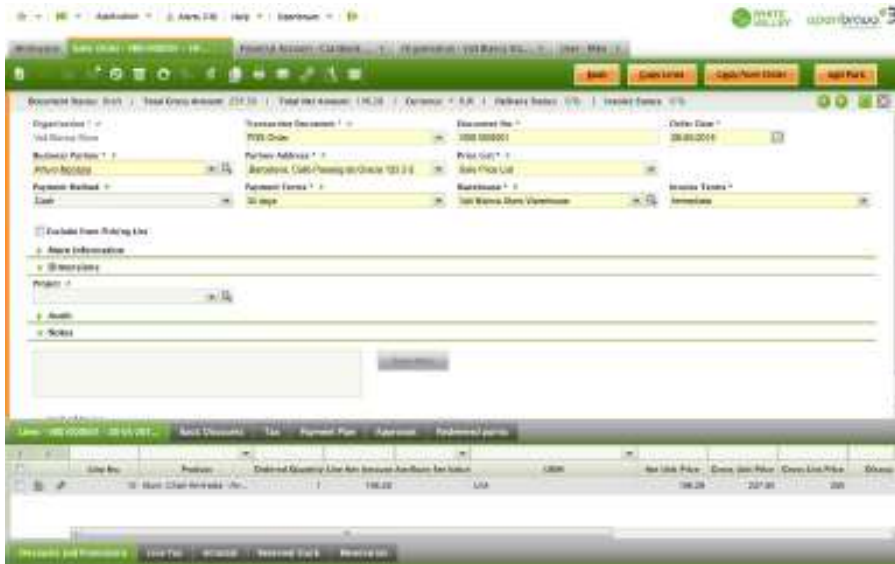
- ▶ OLAP ENGINE
- ▶ WIDGETS
- ▶ MULTI-DIMENSIONAL REPORTS BY PRODUCT, CATEGORIES, STORES...
- ▶ ANALYTICAL CUBES

The screenshot shows a table titled 'Report Sales by Product Category/Product' with the following data:

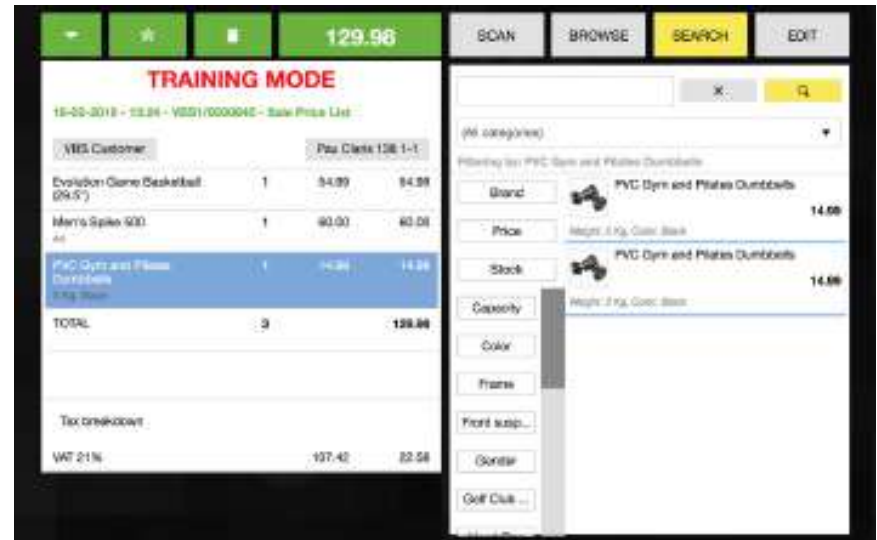
Product	Product Category	Quantity	Returned Quantity	NetQuantity	Net Sales	Net Cost	Net Discounts	Discount %	Gross Margin %	Mark Up %
Digital altimeter Blue	Lighting & Electronics	5	0	5	929,3500	678,4000	0,0000	0%	27%	37%
Avalanche transceiver	Mountaineering	4	0	4	510,1600	498,1600	0,0000	0%	13,9%	16,2%
Al mountain ski board	Ski	2	0	2	416,1000	290,5000	0,0000	0%	32,6%	48,2%
Alpine skiboot	Ski	1	0	1	195,3400	148,5900	0,0000	0%	29%	38,9%
Basecamp lantern	Lighting & Electronics	3	0	3	61,7400	64,8800	0,0000	0%	-85,6%	68,1%
Basecamp lantern with legs	Lighting & Electronics	2	0	2	62,7400	36,1000	0,0000	0%	31,6%	46,1%
First aid kit	Backpacks & Travel	1	0	1	44,0200	29,2400	0,0000	0%	34,9%	53,3%
Alpine poles	Ski	1	0	1	30,3300	18,3000	0,0000	0%	40,9%	69%
Camera bag	Backpacks & Travel	1	0	1	8,9000	3,8100	0,0000	0%	57,2%	138,6%
Adhesive body warmers	Backpacks & Travel	2	0	2	6,1000	3,8800	0,0000	0%	36,4%	57,2%



# Save on hardware and training costs to improve ROI



- ▶ VERY EASY TO USE AND LEARN
- ▶ MINIMUM TECHNICAL REQUIREMENTS



- ▶ MULTI-TASKING
- ▶ NOTES, ATTACHMENTS
- ▶ MAIL INTEGRATION
- ▶ WINDOWS PERSONALIZATION
- ▶ ALERTS

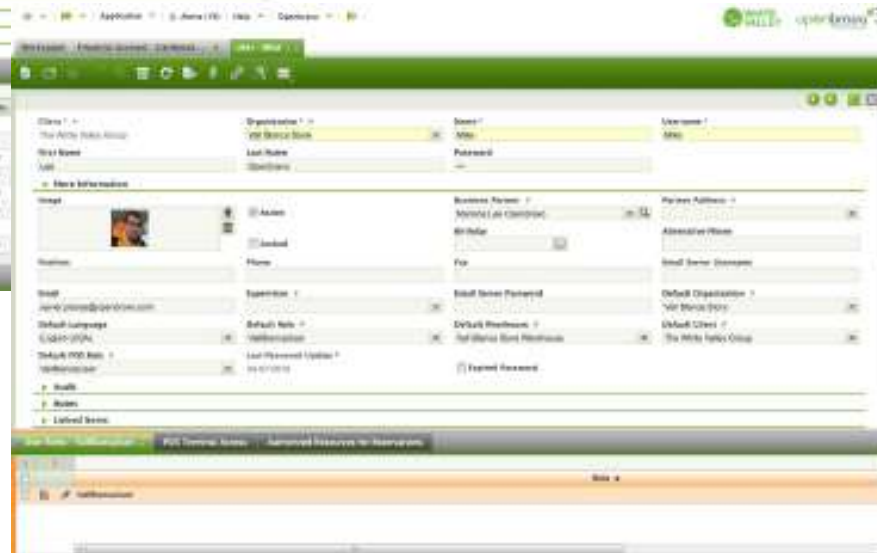
# Integrate better your retail activity with other business processes



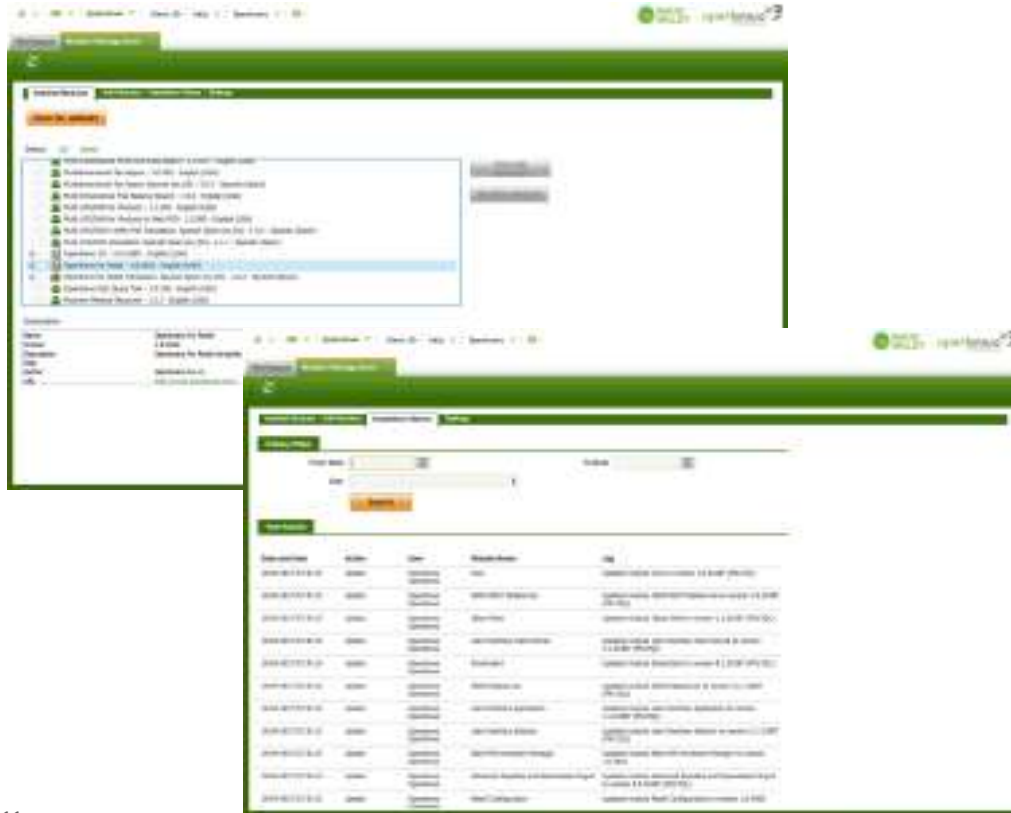
- ▶ COMPLETE ACCOUNTING SETUP
- ▶ EASY TO INTEGRATE WITH OTHER PROCESSES AND SYSTEMS LIKE FOR HR OR MANUFACTURING
- ▶ CONNECTORS WITH ERP SOLUTIONS

This screenshot shows the Openbravo Accounting interface. The top navigation bar includes 'Application', 'Home (1/6)', 'Help', and 'Operations'. Below the navigation bar, there are buttons for 'Accounts', 'Add Mobile Phones', and 'Search Customers'. The main content area displays a table with columns for 'Transaction Type', 'Payment', 'Transaction Date', 'Business Partner', and 'Payment No.'. The table contains several rows of data, including transactions for 'Bank Int', 'Bank Int', 'Bank Int', 'Bank Int', 'Bank Int', and 'Bank Int'.

Transaction Type	Payment	Transaction Date	Business Partner	Payment No.
Bank Int		05-05-2014		
Bank Int		05-05-2014		
Bank Deposit	V81898010 - 07-09-2014 - Car	07-09-2014	Car Customer	1001300010
Bank Deposit	V81898010 - 07-09-2014 - Car	07-09-2014	Car Customer	1001300010
Bank Deposit	V81898010 - 07-09-2014 - Car	07-09-2014	Car Customer	1001300010
Bank Int		07-09-2014		
Bank Deposit	V81898010 - 07-09-2014 - Car	07-09-2014	Car Customer	1001300010



# Innovate more rapidly and accelerate business change



- ▶ 100% WEB AND OPEN SOURCE
- ▶ OFFLINE RESISTANT
- ▶ TRULY MODULAR
- ▶ HIGHLY INTEROPERABLE (WEB SERVICES LAYER, CONNECTORS)
- ▶ HIGHLY SCALABLE

Apache Tomcat





# Grow with confidence with a mobile-enabled and cloud-ready architecture built for high performance

openbravo<sup>®</sup>



- ▶ RESPONSIVE WEB AND MOBILE TECHNOLOGY
- ▶ OFFLINE RESISTANT
- ▶ DEDICATED CLOUD INFRASTRUCTURE
- ▶ SINGLE OR MULTI-SERVER ARCHITECTURE
- ▶ HIGH AVAILABILITY OPTIONS

Reach out to us and get ready to boost the competitiveness of your sporting goods retail operations

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THE GLOBAL CLOUD-BASED OMNICHANNEL SOFTWARE VENDOR  
FOR AGILE AND INNOVATIVE RETAIL

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